




















JOHNSTON & MURPHY®

FOOTWEAR PACKAGING REFERENCE

#	PACKAGING TYPE	BOX TYPE	SHOE BAG	BOX STICKER	INSERT CARD 1	INSERT CARD 2	TISSUE	HANGTAG 1	HANGTAG 2	SHOE STICKER
1	J&M COLLECTION				DIVIDER CARD  PMS 2767C					
2	J&M COLLECTION + GENUINE SHEARLING				DIVIDER CARD  PMS 2767C					RF-CLRSTK  Real Fur Brisa Shearling Lamb RN 124179 Fur Origin: Spain Contains Dyed Fur
3	J&M COLLECTION + LACTAE HEVEA OUTSOLE				DIVIDER CARD  PMS 2767C					
4	J&M COLLECTION + NATURAL LATEX RUBBER OUTSOLE				DIVIDER CARD  PMS 2767C					
5	J&M COLLECTION + DIP-DYED				DIVIDER CARD  PMS 2767C					




































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#	PACKAGING TYPE	BOX TYPE	BOX STICKER	INSERT CARD	TISSUE	HANGTAG 1	HANGTAG 2	SHOE STICKER
1	MEN'S STANDARD				BRAND			
2	MEN'S STANDARD + SMART DEGREE		JM_SDT_BKSTKR		BRAND			
3	MEN'S STANDARD + SMART DEGREE + BREATHABLE LEATHER		JM_SDT_BKSTKR		BRAND	JM-BLHT21		
4	MEN'S STANDARD + PLANTATION CREPE				BRAND	JM-CREPE-HT		
5	MEN'S STANDARD + GENUINE SHEARLING				BRAND			RF-CLRSTK Real Fur Blue Shearling Lamb PN 124179 Fur Origin: Spain Contains Dyed Fur
6	MEN'S STANDARD + WATERPROOF		JM19_H2O_STIC		BRAND	JM-WPHT23		
7	MEN'S STANDARD + WATERPROOF + GENUINE SHEARLING		JM19_H2O_STIC		BRAND	JM-WPHT23		RF-CLRSTK Real Fur Blue Shearling Lamb PN 124179 Fur Origin: Spain Contains Dyed Fur
8	MEN'S STANDARD + DUAL WIDTH		GEN-JM-DW-S		BRAND			
9	MEN'S STANDARD + TRUFOAM/GOLF 1 YR WATERPROOF WARRANTY		JM19_H2O_STIC	JM-TFWP1	BRAND	JM-WPHT23		
10	MEN'S STANDARD + TRUFOAM/GOLF 2 YR WATERPROOF WARRANTY		JM19_H2O_STIC	JM-TFWP2	BRAND	JM-WPHT23		
11	MEN'S STANDARD + LATEX RUBBER OUTSOLE			JM-LRS22	BRAND			
12	MEN'S STANDARD + XC FLEX		JM_XCFLEX_BKSTKR		BRAND			
13	MEN'S STANDARD + TRUFOAM		JM_TRU_BKSTKR		BRAND			
14	MEN'S STANDARD + TRUFOAM + GEN SHEARLING		JM_TRU_BKSTKR		BRAND			RF-CLRSTK Real Fur Blue Shearling Lamb PN 124179 Fur Origin: Spain Contains Dyed Fur
15	MEN'S STANDARD + TRUFOAM + WATERPROOF		JM_TRU_BKSTKR JM19_H2O_STIC		BRAND			
16	MEN'S STANDARD + TRUFOAM + WATERPROOF + GEN SHEARLING		JM_TRU_BKSTKR JM19_H2O_STIC		BRAND			RF-CLRSTK Real Fur Blue Shearling Lamb PN 124179 Fur Origin: Spain Contains Dyed Fur
17	MEN'S STANDARD + TRUFOAM + SMART DEGREE		JM_TRU_BKSTKR JM_SDT_BKSTKR		BRAND			
18	MEN'S STANDARD + TRUFOAM PLUS		JM_TRUPLUS_BKSTKR		BRAND			
19	MEN'S STANDARD + XC FOAM		JM_XCFOAM_BKSTKR		BRAND			
20	MEN'S XC4		JM19_H2O_STIC GEN-JM-DW-S		XC4	JM-WPHT23		
21	MEN'S XC4 + GENUINE SHEARLING		JM19_H2O_STIC GEN-JM-DW-S		XC4	JM-WPHT23		RF-CLRSTK Real Fur Blue Shearling Lamb PN 124179 Fur Origin: Spain Contains Dyed Fur
22	MEN'S XC4 + AXIS CHASSIS (Trevor - Factory)		JM19_H2O_STIC GEN-JM-DW-S		XC4	JM-WPHT23	JM_AXH21	Place on opposite shoe as GEN-H2O-SL
23	MEN'S XC4 + SMART DEGREE + AXIS CHASSIS (Maddox, Tanner)		JM19_H2O_STIC JM_SDT_BKSTKR		XC4	JM-WPHT23	JM_AXH21	Place on opposite shoe as GEN-H2O-SL
24	MEN'S XC4 + SMART DEGREE		JM19_H2O_STIC JM_SDT_BKSTKR		XC4	JM-WPHT23		
25	MEN'S XC4 GOLF (H-Series)		JM19_H2O_STIC JM_SDT_BKSTKR	JM-GOLF21	XC4 GOLF	JM-WPHT23		
26	MEN'S XC4 GOLF + TRUFOAM (HT/HTS-Series)		JM19_H2O_STIC JM_SDT_BKSTKR	JM-GTF23	XC4 GOLF	JM-WPHT23		
27	MEN'S XC4 GOLF FACTORY		JM19_H2O_STIC GEN-JM-DW-S	JM-GOLFACW	XC4 GOLF	JM-WPHT23		
28	MEN'S XC+				XC+	JM-WPHT23		




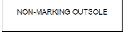



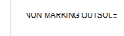
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#	PACKAGING TYPE	BOX TYPE	BOX STICKER	INSERT CARD	TISSUE	HANGTAG	SHOE STICKER
1	WOMEN'S STANDARD				BRAND 		
2	WOMEN'S STANDARD + GENUINE SHEARLING				BRAND 		RF-CLRSTK 
3	WOMEN'S STANDARD + HAIRCALF				BRAND 		RF-CLRSTK 
4	WOMEN'S STANDARD + WATERPROOF		JM19_H202_STIC 		BRAND 	JM-WPHT23 	
5	WOMEN'S STANDARD + WATERPROOF + GENUINE SHEARLING		JM19_H202_STIC 		BRAND 	JM-WPHT23 	RF-CLRSTK 
6	WOMEN'S STANDARD + SMART DEGREE		JM_SDT_BXSTKR 		BRAND 		
6	WOMEN'S STANDARD + TRUFOAM		JM_TRU_BXSTKR 		BRAND 		
7	WOMEN'S STANDARD + TRUFOAM + GENUINE SHEARLING		JM_TRU_BXSTKR 		BRAND 		RF-CLRSTK 
8	WOMEN'S STANDARD + TRUFOAM + HAIRCALF		JM_TRU_BXSTKR 		BRAND 		RF-CLRSTK 
9	WOMEN'S STANDARD + TRUFOAM + WATERPROOF		JM_TRU_BXSTKR JM19_H202_STIC 		BRAND 	JM-WPHT23 	

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FOOTWEAR PACKAGING REFERENCE

#	PACKAGING TYPE	BOX TYPE	BOX STICKER	INSERT CARD	TISSUE	HANGTAG	SHOE STICKER
1	BOYS STANDARD	<p>BOYS</p> 			<p>BOYS</p> 		
2	BOYS STANDARD + NON-MARKING	<p>BOYS</p> 			<p>BOYS</p> 		<p>NON-MARKING</p> 
3	BOYS STANDARD + BREATHABLE LEATHER + NON-MARKING	<p>BOYS</p> 			<p>BOYS</p> 	<p>JM-BLHT21</p> 	<p>NON-MARKING</p> 

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#	PACKAGING TYPE	BOX TYPE	BOX STICKER	INSERT CARD 1	TISSUE	HANGTAG 1	HANGTAG 2	SHOE STICKER
1	MEN'S 175TH ANNIVERSARY			<p>JM-175-INSERTCARD</p> 				