

Fur Product Labeling Act

The requirements of the Act are set forth below. The following reflects the elimination of the \$150 exemption effective March 18, 2011. The Fur Product Labeling Act covers all apparel, footwear and hats.

A. Labeling – All fur products must have a label disclosing the following (also see attached for example):

1. the animal name,
2. the name or RN of the manufacturer, importer, marketer or distributor,
3. the country of origin of the fur preceded by the phrase, “Fur Origin”
4. whether the fur is pointed, dyed, bleached or artificially colored,
5. whether the fur product is composed in whole or substantial part (more than 10% of surface area) of pieces, such as paws, tails, bellies, sides, flanks, ears, throats, heads, scraps, or waste fur,
6. whether the fur is used or damaged,
7. the textile or wool content of any part of the product.

Size: Labels must be a minimum of 1 ¾ by 2 ¾ inches.

Durability: The label must be durable enough to remain on the fur until it is delivered to the consumer.

Lettering: The required information must be no smaller than 12 point type, with all parts of the information in letters of equal size and conspicuousness.

B. Invoices and Advertising: The required information set forth in A above, also must appear on invoices and in advertising for fur products.

C. The Dog and Cat Protection Act of 2000: The DCPA prohibits the importation of products containing dog or cat fur. United States Customs and Border Protection (“Customs”) has published proposed regulations implementing the DCPA.

Proposed Section 162.81(e) of the Customs Regulations establishes an affirmative defense to alleged violations of the DCPA. The defense requires that an importer of fur products exercised reasonable care in ensuring that it did not buy products containing dog or cat fur.

One of the means of demonstrating reasonable care is to require lab tests verifying that dog or cat fur is not present in the imported article.

Genesco expects all of its business suppliers to comply with the applicable laws and regulations of the United States and those of the respective country of manufacture or exportation. As a Genesco supplier, you are expected to review, understand and comply with these laws and regulations. Genesco requires that all requirements of the Fur Products Labeling Act be met for all fur products (including shearling) regardless of value.

Vendors must have the words "Real Fur" or "Faux Fur" reflected on a label or tag. In addition, all products containing real fur must include the name(s) of the animal(s) that produced the fur, the name of the country of origin of any imported furs used, a statement that discloses whether the fur is dyed if that is the case and a statement that discloses whether the fur or article is made of pieces of fur if that is the case.

Genesco requires that all vendors supplying products with real or faux fur comply with these requirements, for all applicable goods, for all states. Delaware, Massachusetts, New Jersey, New York, and Wisconsin require or will require special labeling of real fur and faux fur products, regardless of the dollar value of the fur item.

The following are links to the various laws and regulations addressing fur labeling requirements:

FTC Fur Products Labeling Act:

<http://www.ftc.gov/os/statutes/textile/furact.htm>

FTC Rules and Regulations: <http://www.ftc.gov/os/statutes/textile/rr-fur.shtm>

Delaware: <http://delcode.delaware.gov/title6/c025/sc01/index.shtml>

Massachusetts: <http://www.mass.gov/legis/laws/mgl/94-277a.htm>

New Jersey: http://www.njleg.state.nj.us/2008/Bills/PL09/156_.pdf

New York:

[http://public.leginfo.state.ny.us/LAWSSEAF.cgi?QUERYTYPE=LAWS+&QUERYDATA=\\$\\$GBS399-AAA\\$\\$@TXGBS0399-](http://public.leginfo.state.ny.us/LAWSSEAF.cgi?QUERYTYPE=LAWS+&QUERYDATA=$$GBS399-AAA$$@TXGBS0399-)

[AAA+&LIST=LAW+&BROWSER=EXPLORER+&TOKEN=59930767+&TARGET=VIEW](http://public.leginfo.state.ny.us/LAWSSEAF.cgi?QUERYTYPE=LAWS+&QUERYDATA=$$GBS399-AAA$$@TXGBS0399-AAA+&LIST=LAW+&BROWSER=EXPLORER+&TOKEN=59930767+&TARGET=VIEW)

Wisconsin:

<http://nxt.legis.state.wi.us/nxt/gateway.dll?f=templates&fn=default.htm&vid=WI:Default&d=stats&q=fur%20label>

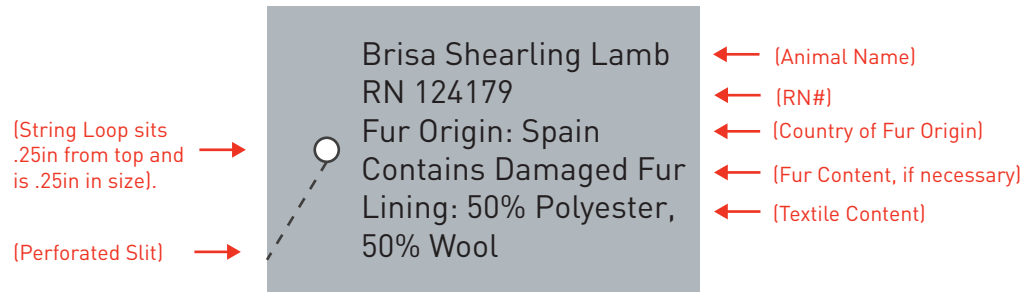
JOHNSTON & MURPHY

FUR LABELING SPECIFICATIONS

- Tag is 2.25in x 1.5in on 10pt stock
- All text is 12pt DIN-Regular
- Background color is PMS 429



PMS 429



APPLICATION

- Hang behind price tag

