

JOHNSTON & MURPHY®

FOOTWEAR PACKAGING REFERENCE

#	PACKAGING TYPE	BOX TYPE	SHOE BAG	BOX STICKER	INSERT CARD 1	INSERT CARD 2	TISSUE	HANGTAG 1	HANGTAG 2	SHOE STICKER
1	J&M COLLECTION				<div>DIVIDER CARD</div> <div>PMS 2767C</div>					
2	J&M COLLECTION + GENUINE SHEARLING				<div>DIVIDER CARD</div> <div>PMS 2767C</div>					<div>RF-CLRSTK</div> <div>Real Fur Brisa Shearling Lamb RM 124179 Fur Origin: Spain Contains Dyed Fur</div>
3	J&M COLLECTION + LACTAE HEVEA OUTSOLE				<div>DIVIDER CARD</div> <div>PMS 2767C</div>	<div>JMC-LH21</div> <div></div>				
4	J&M COLLECTION + NATURAL LATEX RUBBER OUTSOLE				<div>DIVIDER CARD</div> <div>PMS 2767C</div>	<div>JMC-LRS22</div> <div></div>				
5	J&M COLLECTION + DIP-DYED				<div>DIVIDER CARD</div> <div>PMS 2767C</div>	<div>JMC-DD22</div> <div></div>				

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#	PACKAGING TYPE	BOX TYPE	BOX STICKER	INSERT CARD 1	INSERT CARD 2	TISSUE	HANGTAG 1	HANGTAG 2	SHOE STICKER
1	MEN'S STANDARD								
2	MEN'S STANDARD + SMART DEGREE		JM_SDT_BXSTKR						
3	MEN'S STANDARD + SMART DEGREE + BREATHABLE LEATHER		JM_SDT_BXSTKR				JM-BLHT21		
4	MEN'S STANDARD + PLANTATION CREPE						JM-CREPE- HT		
5	MEN'S STANDARD + GENUINE SHEARLING								
6	MEN'S STANDARD + WATERPROOF		JM19_H2O_STIC				JM-WPHT23		
7	MEN'S STANDARD + WATERPROOF + GENUINE SHEARLING		JM19_H2O_STIC				JM-WPHT23		
8	MEN'S STANDARD + DUAL WIDTH		GEN-JM-DW-S						
9	MEN'S STANDARD + TRUFOAM/GOLF 1 YR WATERPROOF WARRANTY		JM19_H2O_STIC	JM-TFWP1			JM-WPHT23		
10	MEN'S STANDARD + TRUFOAM/GOLF 2 YR WATERPROOF WARRANTY		JM19_H2O_STIC	JM-TFWP2			JM-WPHT23		
11	MEN'S STANDARD + LATEX RUBBER OUTSOLE			JM-LRS22					
12	MEN'S STANDARD + XC FLEX		JM_XCFLEX_BXSTKR						
13	MEN'S XC4		JM19_H2O_STIC GEN-JM-DW-S				JM-WPHT23		
14	MEN'S XC4 + GENUINE SHEARLING		JM19_H2O_STIC GEN-JM-DW-S				JM-WPHT23		
15	MEN'S XC4 + AXIS CHASSIS (Trevor - Factory)		JM19_H2O_STIC GEN-JM-DW-S				JM-WPHT23	JM_AXCH21	
16	MEN'S XC4 + SMART DEGREE + AXIS CHASSIS (Maddox, Tanner)		JM19_H2O_STIC JM_SDT_BXSTKR				JM-WPHT23	JM_AXCH21	
17	MEN'S XC4 + SMART DEGREE		JM19_H2O_STIC JM_SDT_BXSTKR				JM-WPHT23		
18	MEN'S XC4 GOLF (H-Series)		JM19_H2O_STIC JM_SDT_BXSTKR	JM-GOLF21			JM-WPHT23		
19	MEN'S XC4 GOLF + TRUFOAM (HT/HTS-Series)		JM19_H2O_STIC JM_SDT_BXSTKR	JM-GTF23			JM-WPHT23		
20	MEN'S XC4 GOLF FACTORY		JM19_H2O_STIC GEN-JM-DW-S	JM-GOLFFACW			JM-WPHT23		


























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#	PACKAGING TYPE	BOX TYPE	BOX STICKER	INSERT CARD	TISSUE	HANGTAG	SHOE STICKER
1	BOYS STANDARD	<div>BOYS</div> <div><div>JOHNSTON &amp; MURPHY.</div><div>BOX LABEL STICKER</div></div>			<div>BOYS</div> <div><div><div>1</div><div>2</div><div>3</div><div>4</div><div>5</div><div>6</div><div>7</div><div>8</div><div>9</div><div>10</div><div>11</div><div>12</div></div></div>		
2	BOYS STANDARD + NON-MARKING	<div>BOYS</div> <div><div>JOHNSTON &amp; MURPHY.</div><div>BOX LABEL STICKER</div></div>			<div>BOYS</div> <div><div><div>1</div><div>2</div><div>3</div><div>4</div><div>5</div><div>6</div><div>7</div><div>8</div><div>9</div><div>10</div><div>11</div><div>12</div></div></div>		<div>NON-MARKING</div> <div><div>NON-MARKING OUTSOLE</div></div>
3	BOYS STANDARD + BREATHABLE LEATHER + NON-MARKING	<div>BOYS</div> <div><div>JOHNSTON &amp; MURPHY.</div><div>BOX LABEL STICKER</div></div>			<div>BOYS</div> <div><div><div>1</div><div>2</div><div>3</div><div>4</div><div>5</div><div>6</div><div>7</div><div>8</div><div>9</div><div>10</div><div>11</div><div>12</div></div></div>	<div>JM-BLHT21</div> <div><div>BREATHABLE</div><div>BREATHABLE LEATHER</div></div>	<div>NON-MARKING</div> <div><div>NON-MARKING OUTSOLE</div></div>

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#	PACKAGING TYPE	BOX TYPE	BOX STICKER	INSERT CARD	TISSUE	HANGTAG	SHOE STICKER
1	WOMEN'S STANDARD						
2	WOMEN'S STANDARD + GENUINE SHEARLING						
3	WOMEN'S STANDARD + HAIRCALF						
4	WOMEN'S STANDARD + WATERPROOF						
5	WOMEN'S STANDARD + WATERPROOF + GENUINE SHEARLING						
6	WOMEN'S STANDARD + SMART DEGREE						
7	WOMEN'S STANDARD + TRUFOAM/GOLF WATERPROOF WARRANTY (Madison)						
8	WOMEN'S XC4 GOLF	