

## Lids Merchandise Ticketing & Labeling Guidelines

### Price Ticket Requirements:

Guide Contents: This Guide contains the specifications for price tickets for the following product types

Baseball Caps – Stickers  
Accessories – Stickers  
Visors – Stickers  
Knit Hats – Hard Tags  
Bucket Hats – Hard Tags  
Ivys – Hard Tags  
Skull Caps – Hard Tags  
Apparel – Hard Tag on inner label

All merchandise must be pre-ticketed with the appropriate Lids price ticket unless previously authorized by the Lids Buying and Merchandising Team.

Quality Requirements: The barcode type must be UPC-A. The number will consist of eleven (11) digits plus a MOD10 check digit. The designated Lids UPC number will be listed on the Lids hard copy Purchase Order.

Ticket Size Requirements: 1" x 2" minimum up to 2" x 3" maximum  
If there are any questions please feel free to contact the Lids Buyer listed on the Purchase Order at 317-334-9428.

Language Requirements: All tickets must have English and French language for style, color and size. See list below.

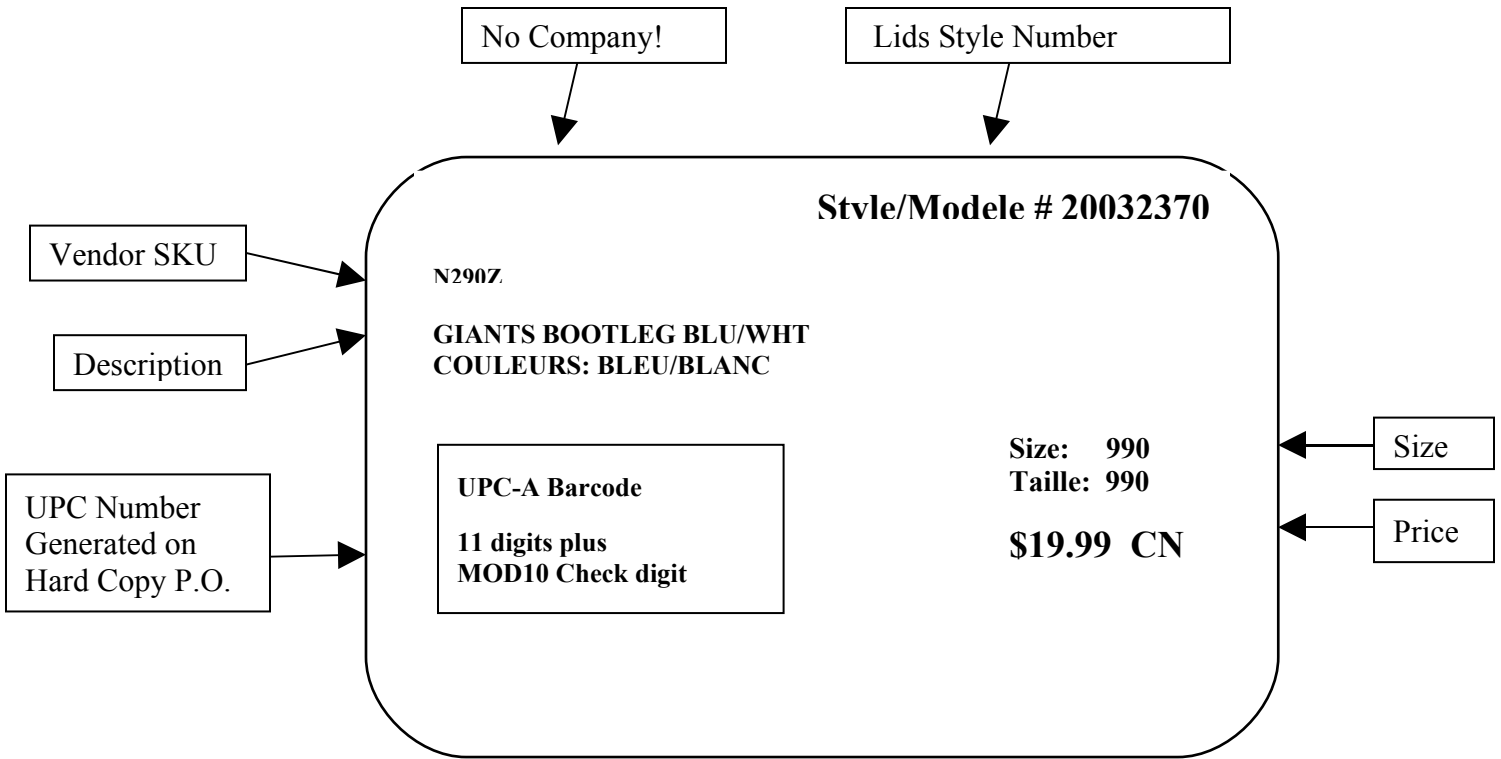
Penalties: Lids may re-bill or deduct from the Purchase Order any labor costs related to ticket removal or re-ticketing that are required as a result of non-compliance. Failure to attach tickets, attaching the tickets in the incorrect location, or attaching tickets that do not contain the correct information will be considered non-compliance.

Questions: All questions regarding these Guidelines can be directed to the Lids Buyer listed on the original Purchase Order at 317-334-9428.

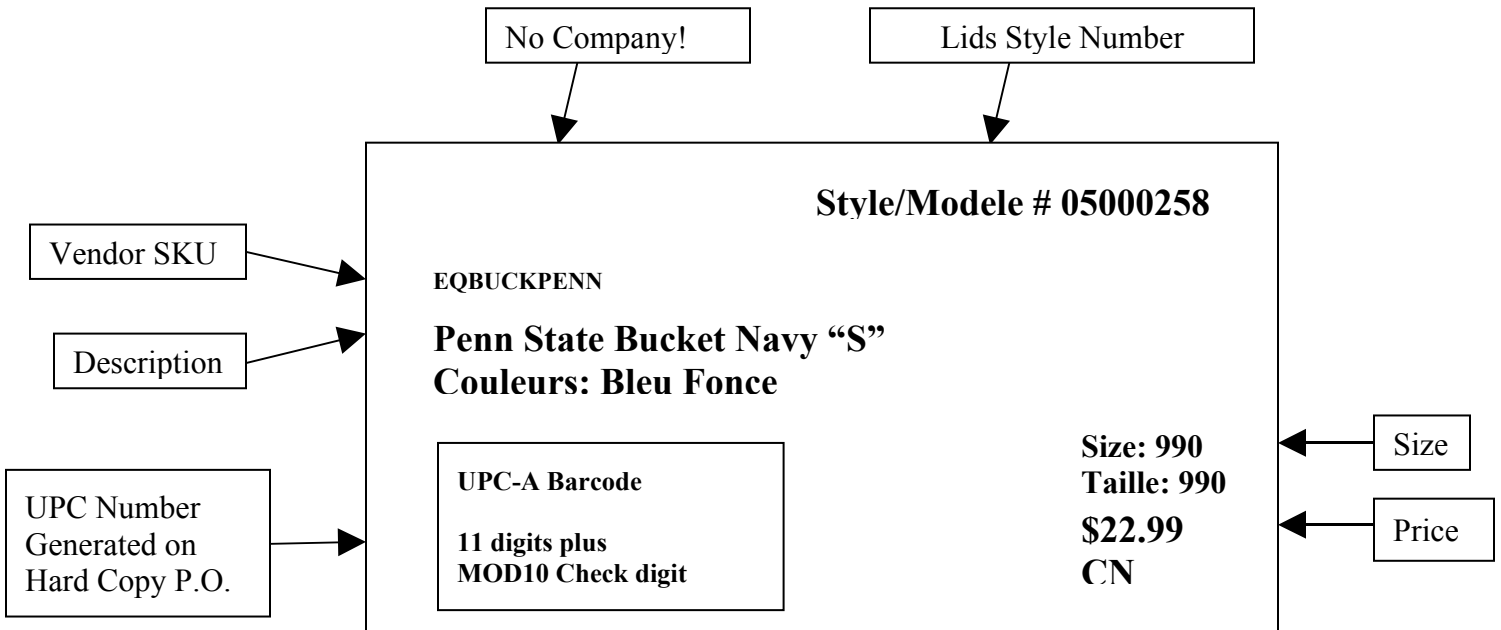
Colors: Black/Noir, White/Blanc, Red/Rouge, Blue/Bleu, Green/Vert, Yellow/Jaunce, Orange/Orange, Brown/Marron, Purple/Violet, Grey/Gris, Pink/Rose, Light Blue/Bleu Clair, Dark Blue/Bleu Fonce

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**PRICE STICKER**



**HARD TAG**

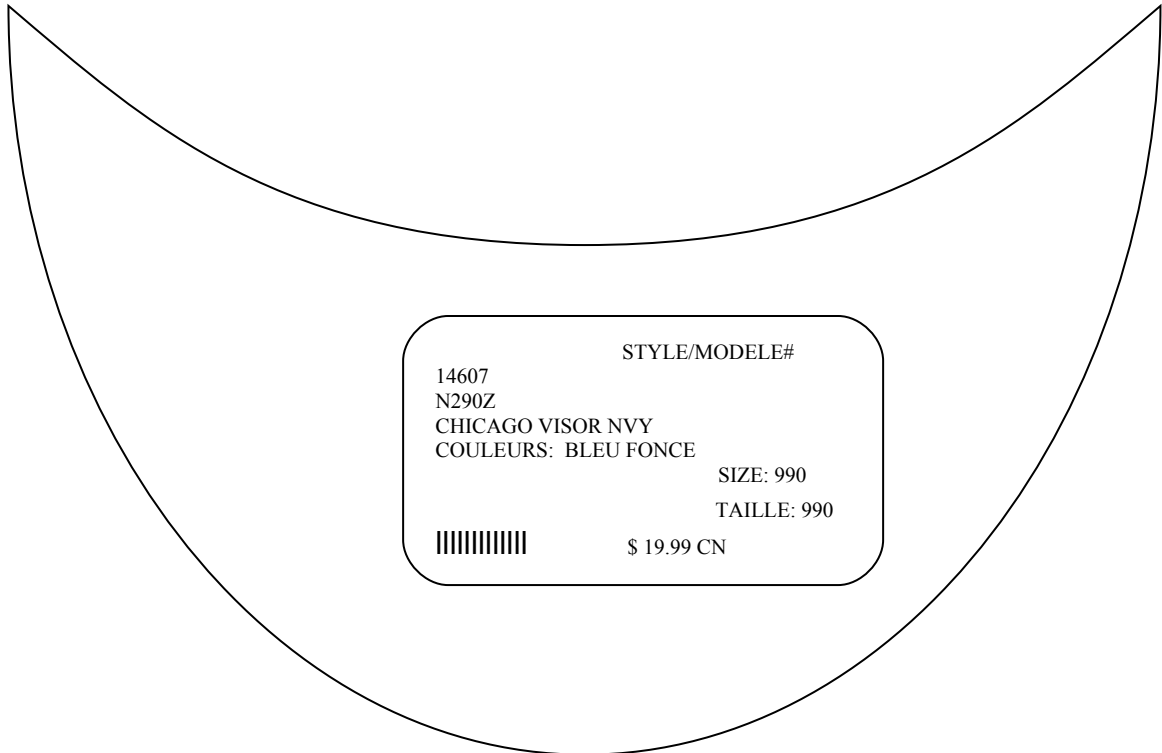


# Lids Merchandise Ticketing & Labeling Guidelines

## PRICE TICKET PLACEMENT

### STICKER

- Place sticker **UNDER** visor with the **TOP** of the sticker near the inner sweatband



### HARD TICKET

- Hard ticket must be attached to the fabric content/care label with a 1 inch fastener.

IF YOU ARE UNSURE OF TICKET PLACEMENT, PLEASE CONTACT THE  
APPROPRIATE BUYER AT 317-334-9428

## Lids Merchandise Ticketing & Labeling Guidelines

### Product Labeling Requirements:

- Merchandise sold to Lids is made available to resell in the United States, Puerto Rico, and Canada
  - All merchandise must be packaged, tagged, and labeled in compliance with applicable requirements of all federal (United States, Canada or any other national government), state and local laws, including any administrative regulations and any U.S. Customs and Border Protection, U.S. Federal Trade Commission or Canadian Competition Bureau rules, guides or orders applicable to the merchandise covered by the purchase order
- Textile merchandise sold to Lids is required to be labeled appropriately with a valid United States RN Registration Number as well as a registered Canadian CA Registration Number
- Textile merchandise sold to Lids is required to have the fabric care label in both the French and English languages in type of equal size and prominence
- All merchandise must be labeled with the country of origin in both the French and English languages. The label must be conspicuous, legible and permanent.